

Penneys®
SUMMER • 1971

Prices in effect
until August 7, 1971
(Except where specially noted)

Index on page 148



Shop by Phone

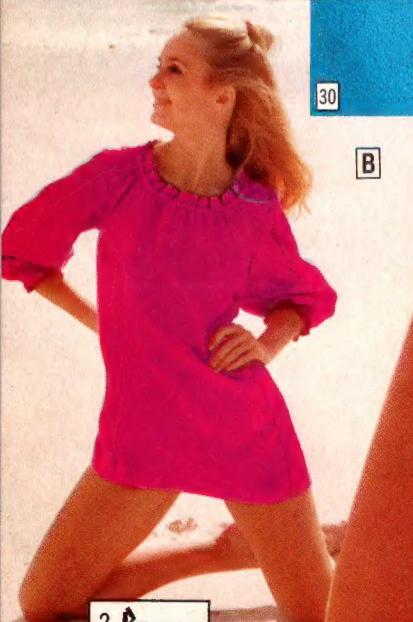
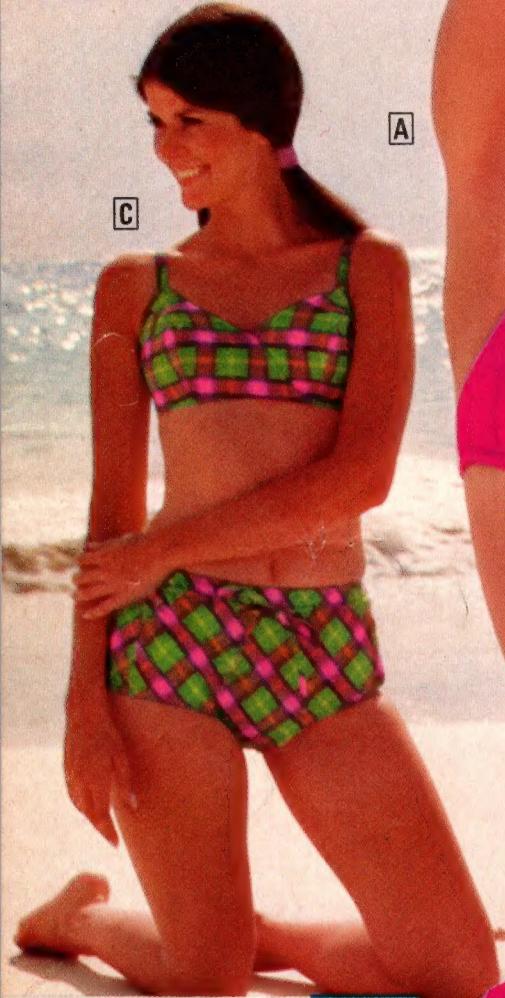
Penneys Catalog Center Phone No.

Your Penneys Customer No.

3-pc. Jumpsuit-Bikini Ensemble.
Sold on page 7.

JUNIORS

Bikini beauties
brighten up
the beach!



2 Penneys

30

B

30

B



A & B BRIGHT BIKINI AND SLIPOVER TOP. In acrylic crepe. Hand wash. Colors: 45 magenta; 30 turquoise. State color number-and-name below when ordering.

[A] Bikini. Self-lined bra top has adjustable tie front. Polyester-fiberfill shaping. Adjustable ties on sides of brief bikini pants—cotton-lined. Matches B. Junior Sizes: 5, 7, 9, 11, 13. State size, C 258-3508 D-Mail. wt. 0.70 lb..... 11.00

[B] Slipovery Top. To wear with suit [A] above. Elasticized gathered neckline and cuffs. 3/4-length sleeves.

Junior Sizes: S(5-7), M(9-11), L(13). State S, M, or L—not number size—when ordering.

C 258-3516 D-Mail. wt. 0.70 lb..... 8.00

C MULTICOLOR WOVEN-PLAID BIKINI in soft acrylic challis. Criss-cross top with built-in foam-rubber bra. Adjustable straps. Drawstring runs through loops below waistline of cotton-lined hip-riding pants. Legs cut high. Hand wash. In pink/lime green/multi-color plaid.

Junior Sizes: 7, 9, 11, 13. State size, C 258-3524 B-Mail. wt. 0.70 lb..... 11.00

Shown on facing page

D AZTEC-STYLE MULTICOLOR-PRINT SWIMSUIT in nylon jersey knit. Top has built-in polyester-fiberfill bra. Bikini pants can adjust to briefer style. Nylon tricot lined. Hand wash. Blue/green/pink/white/orange. Jr./Misses: 7/8, 9/10, 11/12, 13/14. State size, C 258-3474 B-Mail. wt. 0.70 lb..... 13.00

E BELT-TRIMMED BIKINI in crisp waffle-weave cotton piqué. Deep-plunging V-neck on bra top. Polyester-fiberfill padding for shaping. Tie back. Bikini pants are nylon-tricot lined. Braided belt. Hand wash. In yellow.

Junior Sizes: 7, 9, 11, 13. State size, C 258-3482 B-Mail. wt. 0.70 lb. 10.00

F & G POLKA-DOTTED BIKINI AND SLIPOVER TOP. In cotton. Hand wash. Navy/white print.

[F] Bikini. Self-lined bra top has seaming across bust. Pellon® interlining for shaping. Adjustable self-lined bikini pants. Matches [G].

Jr. Sizes: 5, 7, 9, 11, 13. State size, C 258-3458 B—0.70 lb..... 9.00

[G] Slipovery Top. To wear with suit [F] above. Elasticized at cuffs and at neckline.

Junior Sizes: S(5-7), M(9-11), L(13). State S, M, or L—not number size.

C 258-3466 B—0.70 lb. 6.00

H MULTI-COLOR GEOMETRIC-PRINT BIKINI in smooth polyester knit. Self-lined criss-cross bra-top with elastic bottom. Back hook. Nylon tricot-lined slip-on bikini pants have elasticized waist. Hand wash. In multi-color print.

Jr./Misses: 7/8, 9/10, 11/12, 13/14. State size.

C 258-3490 B—Mailing weight 0.50 lb.... 14.00

See swimsuit size charts on pages 4 and 6.

Sunglasses [Fig. F] sold on page 81 in our Spring '71 Catalog.

CHARGE IT—see page 167.

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J. C. Penney Co., Inc.
Printed in U.S.A.



Red, white, & blue in lively combinations

A CONTRAST-TRIMMED HIP-RIDING SUIT in cotton duck. Fully self lined. Top has built-up shoulders, built-in foam-rubber bra. Back hook closing. Boy-leg shorts have low-riding yoke waistband that hugs the hips. Banding trims edges and runs through grommets. Back zipper. Attached cotton inner panty. Hand wash. Junior Sizes: 9, 11, 13, 15. State size. Colors: 03 red/white; 37 navy blue/white. State color number-and-name when ordering. C 258-3565 D-Mail. wt. 0.70 lb..... 10.00

How-To-Order Junior Size Swimsuits (1-Pc. or 2-Pc.)

Order Size*	5	7	9
If Bust is between	30½– 31 in.	31½– 32	32½– 33½
Order Size*	11	13	15
If Bust is between	34– 35 in.	35½– 36	37– 38

*If hips are more than 3 inches larger than bust, order next larger size.

B
A-cup
suit



C

A



B BOW-TRIMMED PRINT TANK SUIT in smooth polyester knit. Designed for the slender young figure. Built-in foam-rubber A-cup bra. Hand wash. In navy/white/red dotted print.

Only A-cup sizes: 8, 10, 12, 14, 16. State numerical size. State A-cup.

C 258-3557 B-Mail. wt. 0.70 lb..... 11.00

D TERRIFIC TERRY JUMPSUIT in all cotton knit. Step-in styling—laces through grommets up front. Touches of white add fashion interest. Hand wash.

Misses Sizes: S(8-10), M(12-14), L(16-18). State S, M, L—not number size.

Colors: 37 navy/white; 19 lime green/white; 01 hot pink/white. State color number-and-name when ordering.

C 258-3532 D-Wt. 0.70 lb..... 8.00

Fig. D—lace-up sandal sold on page 7;
handbag on page 14.

See more beachwear, long terry robes, and
slip-over tops in our Spring '71 Catalog.

See Junior size chart above.

See Misses swimsuit size chart on page 6.

CHARGE IT—see page 167.

Make a splash in Penneys stunning swim separates

Buy tops and bottoms separately for just-right fit . . . suit your own figure needs . . . featuring choice of B, C, and D cups



Swim tops
and bottoms
B Only 650 each

Stand out in our pretty acrylic crepe print—splashed with the colors of the sea and sky—bright green, lime green, turquoise, and purple. Interchange the swim tops and bottoms for fashion versatility—and add a matching top to cover up in! Hand wash all parts.

See additional swimwear in our Spring '71 Catalog, pages 88-93.

CHARGE IT—see page 167.

See junior swimsuit size chart on facing page.

A & B BRA TOPS. Self lined. Adjustable straps. Back hook closings. Available in B, C, or D cup size. State Jr. Size—see below. Wt. ea. 0.70 lb.

B-cup bra top in Jr. Sizes: 5, 7, 9, 11, 13.
C-cup bra top in Jr. Sizes: 7, 9, 11, 13, 15.
D-cup bra top in Jr. Sizes: 9, 11, 13, 15.

[A] Cut-Out Style. Pellon® interlining for soft shaping. State Junior Size—see above.

C 258-3581 B—B-cup..... 6.50
C 258-3599 B—C-cup..... 6.50
C 258-3607 B—D-cup..... 6.50

[B] Shirred-Bottom Style. Built-in foam-rubber inner bra. State Junior Size—see above.

C 258-3615 B—B-cup..... 6.50
C 258-3623 B—C-cup..... 6.50
C 258-3631 B—D-cup..... 6.50

C & D SWIM PANTS. Fully lined in cotton. Legs cut high. Wear with either swim-bra top A or B. Junior Sizes: 5, 7, 9, 11, 13, 15. State size.

[C] Bikini Style. Sides have adjustable ties that let you wear pants high, low, or in between.
C 258-3649 B—Mailing weight 0.70 lb..... 6.50

[D] Hip-Hugging Style. Side self lacing for trim.
C 258-3656 B—Mailing weight 0.70 lb..... 6.50

E SLIPOVER TOP. $\frac{3}{4}$ -length sleeves and gathered scoop neckline are both elasticized. Matches all swimwear on this page.

Junior Sizes: S(5-7), M(9-11), L(13-15). State S, M, or L—not number size—when ordering.
C 258-3573 B—Mailing weight 0.70 lb..... 8.00

Swim Wig sold on p. 8.

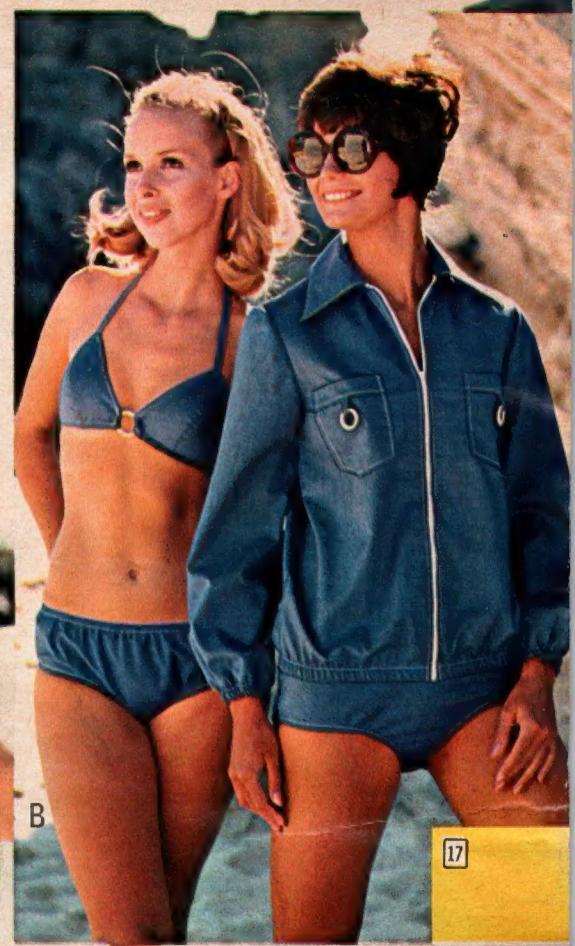
Penneys 5

Smashing 3-pc. sets to look great in!

Only
14⁰⁰
per set



A



B

17

A TWO-TONED TRIO gives you a choice of two swim tops. Button-trimmed overblouse in polyester knit; bra top and swim pants in nylon double knit. Overblouse has scoop neckline, seamless molded built-in bra. Bra top has back button closing, built-up shoulders. Seamless molded built-in bra. Boy-leg pants are pull-on style. Hand wash. Misses Sizes: 10, 12, 14, 16. State size. Colors: 24 lime green/moss green; 52 beige/brown. State color number-and-name. C 258-3664 D-Mail, wt. 0.70 lb.....14.00

B RING-TRIMMED TRIO in polyester-and-cotton with the look of denim. Zip-front jacket has pointed collar, 2 patch pockets. Elastic in jacket hemline and cuffs of $\frac{3}{4}$ -length sleeves. Brief bra top has deep V-neckline. Fiberfill cups for shaping. Back hook. Brief bikini pants have high-cut legs. Pull-on style, elasticized waist. Hand wash. Jr./Misses: 7/8, 9/10, 11/12, 13/14. State size. Colors: 75 denim blue; 17 yellow. State color number-and-name. C 258-3672 D-Mail, wt. 0.70 lb.....14.00

How-To-Order Misses and Junior/Misses Swimsuits (1-Pc. or 2-Pc.)

Order Size*	8	10	12
Order Size*	7/8	9/10	11/12
If Bust is between	32- 32 $\frac{1}{2}$ in.	33- 34	34 $\frac{1}{2}$ - 35 $\frac{1}{2}$
Order Size*	14	16	18
Order Size*	13/14	-	-
If Bust is between	36- 37 in.	37 $\frac{1}{2}$ - 38 $\frac{1}{2}$	39- 40 $\frac{1}{2}$

*If hips are more than 2 inches larger than bust, order next larger size.

Swim wig (Fig. A) sold on page 8; sunglasses (Fig. B) sold on page 81 in our Spring '71 Catalog. See How-to-Measure on pp. 154, 155.

CHARGE IT—SEE PAGE 167

Take the plunge in 3-pc. knits!



A

A POLKA-DOTTED TRIO. In nylon tricot knit. A lively, current look for the swim season. Bra top has hook closing. Brief bikini pants have high-cut legs, elasticized waist. Pants fully self lined. Covering-top features drawstring tie at neckline. $\frac{3}{4}$ -length raglan sleeves are elasticized at cuffs. Hand wash. In white/navy blue print.

Jr./Misses Sizes: 7/8, 9/10, 11/12, 13/14. State size. C 258-3698 B-Mail. wt. 0.70 lb.....14.00

B JUMPSUIT TRIO IN SOFT SUNSET SHADES. Fashioned of Antron® nylon tricot knit. Bra top has adjustable straps with buttons. Built-in foam rubber bra. Back hook. Brief bikini pants with high-cut legs, elasticized waist. Pants fully self lined. Jumpsuit has straight-leg styling. Slim straps. Back zipper. Hand wash. In orange/lavender print.

Jr./Misses Sizes: 7/8, 9/10, 11/12, 13/14. State size. C 258-3680 B-Mail wt. 0.70 lb.....20.00

Summery suede sandal

C ROMAN-STYLE SANDAL has lace-up front. Slip-on style. Suede leather uppers and sides. Soft composition outsoles. In white. Sizes: S(5), M(6), ML(7), L(8), XL(9). State S, M, ML, L, or XL—not number size—when ordering. C 607-1930 B-Mail. wt. 0.40 lb.....Pr. 2.94

Swim Wig on Fig. A sold on page 8;
Hat on Fig. B sold on page 36.

See size chart on facing page.



C

Eye-catching details shine by the sea—choose rickrack trim, the Empire look, or cut-out-back detail



A RICKRACK-TRIMMED 2-PC. SWIMSUIT in a pretty bright red print. In smooth cotton. Scoop-neck bra-top has built-in seamless molded bra. Back button closing. Built-up shoulders. Boy-leg shorts have no-waistband styling, back zipper. Completely separate cotton inner panty. Hand wash. In red/blue/white print. Misses Sizes: 10, 12, 14, 16. State size. C 258-3722 B—Wt. 0.70 lb. 10.00

B HIGH TIED 2-PC. SWIMSUIT in a sprightly floral print. In clingy nylon knit, styled for a sleek look. Inverted-pleat-styling front and back. Slip-over top has built-in foam-rubber bra, adjustable shoulder straps. Underneath; shorts cut high on leg. Slip-on styling, elasticized waist. Hand wash. In navy/lime green/yellow/white printed pattern with white contrast trim. Misses Sizes: 10, 12, 14, 16, 18. State size. C 258-0025 B—Wt. 0.70 lb..... 16.00

C SHORT-SLEEVED 1-PC. SWIMSUIT is sparked with eye-catching back cut-out detail. In smooth Antron® nylon knit. Button-sparked front lends fashion interest. White contrast banding on sleeves. Top has built-in seamless molded bra, back hook. Hand wash. In lime green/white trim. Misses Sizes: 8, 10, 12, 14. State size. C 258-3714 B-Mail. wt. 0.70 lb..... 13.00

Be pretty—keep your hair dry!

D "WIG" SWIM CAP. Shown on Fig. B. Looks like real hair. Styled of synthetic fibers. Rubber base. One size fits all. Do not state size. Colors: 88 blonde; 54 brown; 79 platinum. State color number-and-name. C 101-0958 C-Mail. wt. 0.75 lb..... 5.95

See Misses swimwear size chart on page 6.

See our Spring '71 Catalog for additional swim fashions.

CHARGE IT—SEE PAGE 167.

Stand out in sleek knits featuring the tunic top

A SOFT ACETATE TRICOT KNIT FASHIONS OUR 3-PC. SET. Tunic top has scoop neck, built-up shoulders. Slim cord tie. Built-in foam-rubber bra. Swim shorts are nylon tricot lined, cut high on leg. Both shorts and long straight-leg pants have slip-on styling, elasticized waist. Striking set for wear all summer long. Hand wash. In navy blue/white/green abstract floral print.
 Misses Sizes: 10, 12, 14, 16. State size when ordering.
 C 258-3771 B—Mailing weight 0.70 lb..... 16.00
 Women's Sizes: 38, 40, 42, 44, 46. State size when ordering.
 C 258-3789 B—Mailing weight 0.70 lb..... 19.00



Also
Women's Sizes
to 46

A

B DIAGONAL-RIB-KNIT 2-PC. SWIMSUIT of Arnel® triacetate and cotton knit. Top has scoop neck, slit at back. Buttons at shoulders. Tab-and-ring trim. Built-in foam-rubber bra, hook closing. Underneath: shorts cut high on leg. Slip-on styling, elasticized waist. Hand wash.
 Colors: 35 blue; 78 white. State color number-and-name when ordering.
 C 258-3730 D—Misses: 10, 12, 14, 16.. State size. 0.70 lb..... 14.00
 C 258-3748 D—Women's: 38, 40, 42, 44, 46. State size. 0.70 lb..... 15.00

C HIGH-WAISTED 2-PC. FLORAL-PRINT SWIMSUIT has button trim. In Arnel® triacetate knit. Top has buttoned adjustable straps, built-up shoulders. Built-in foam-rubber bra, hook closing. Underneath: shorts cut high on leg. Slip-on styling, elasticized waist. Hand wash.
 Colors: 35 blue print; 40 purple print. State color number-and-name.
 C 258-3755 D—Misses: 10, 12, 14, 16. State size. 0.70 lb..... 14.00
 C 258-3763 D—Women's: 38, 40, 42, 44, 46. State size. 0.70 lb..... 15.00

Sandals (Fig. A.) sold on page 7.

See size chart for Misses swimwear on page 6.

See page 155 for information on How-To-Order Women's Size Swimwear.

Summer is fun in terry knits and jeans

SAVE when you buy more than 1

Terry
Tank Top

2 for 600

\$3.50 for 1

Terry Short-Sleeve Top
and Shorts

2 for 700

\$4.00 for 1



A and B COTTON TERRY CLOTH KNITTED TOPS. Slipover styles. Machine wash in lukewarm water. Mailing weight each 0.70 lb.

[A] Longer-Length Short-Sleeve Top. Misses Sizes: S (32-34), M (36-38), L (40-42). State S, M, or L—not number size—when ordering.

Colors: 17 yellow; 03 red; 37 navy blue; 30 turquoise; 11 orange; 54 brown; 78 white. State color number-and-name when ordering.

C 251-5211 D.....Each 4.00; 2 for 7.00

[B] Knitted-Stripe Tank-Style Top.

Misses Sizes: S (32-34), M (36-38), L (40-42). State S, M, or L—not number size. Colors: 17 yellow comb.; 03 red comb.

State color number-and-name.

C 251-5310 D.....Each 3.50; 2 for 6.00

Same, but in solid color. (Not shown.)

Misses Sizes: S (32-34), M (36-38), L (40-42). State S, M, or L—not number size. Colors: 17 yellow; 03 red; 37 navy blue; 78 white. State color number-and-name when ordering.

C 251-5351 D.....Each 3.50; 2 for 6.00

C TERRY SHORT SHORTS. In a blend of cotton-and-nylon terry cloth. Elasticized waistband. Step-in styling. Stitched creases. Hand wash, line dry. Ea. 0.60 lb. Misses Sizes: 6, 8, 10, 12, 14, 16. State size. Colors: 17 yellow; 37 navy blue; 78 white. State color number-and-name.

C 254-4872 D.....Each 4.00; 2 for 7.00

D PENN-PREST® MODIFIED STRAIGHT-LEG JEANS. In a blend of Fortrel® polyester and cotton canvas. 4 pockets. Yoke back. Fly-front zipper. Machine wash, tumble dry—no ironing!

Colors: 33 faded blue; 78 white; 27 loden green; 54 dark brown; 37 navy blue. State color number-and-name when ordering.

Average Misses: 8, 10, 12, 14, 16, 18, 20. State size when ordering.

C 254-0573 D-Mail. wt. 1.10 lbs.... 4.99

Tall Misses: 10, 12, 14, 16, 18, 20. State size.

C 254-0581 D-Mail. wt. 1.10 lbs.... 4.99

Women's Waist Sizes (In navy blue only): 32, 34, 36, 38, 40. State size.

C 254-0599 B-Mail. wt. 1.10 lbs.... 5.99

See How-To-Measure on pages 154, 155.



A color photograph of two women standing outdoors in a garden setting. The woman on the left, labeled 'A', has short dark hair and is wearing a dark blue sleeveless top with a pointed collar and three white buttons down the front. She is also wearing dark pants with horizontal stripes in red, orange, yellow, and white. Her hands are on her hips. The woman on the right, labeled 'B', has dark hair and is wearing a light-colored top with vertical stripes in red, orange, and white. She is also wearing light-colored pants with a subtle texture or pattern. Both women are wearing red flats.

Take it easy in
machine-washable
knitted separates

Great-fitting pants
have step-in,
elasticized waistbands.
Available in Average and
Tall Misses Sizes

A KNITTED SOLID-COLOR PANTS TOP. In a blend of polyester-and-cotton. Sleeveless. Pointed collar. Button placket front. Self-tie belt. Patch pockets. Machine washable.

Misses Sizes: S (30-32), M (34-36), L (38).
State S, M, or L—not number size—when ordering.

Colors: 37 navy blue; 78 white; 17 yellow.
State color number-and-name.
C 252-7604 D—Wt. 0.60 lb. 6.00

B KNITTED-STRIPE PANTS TOP. In a blend of cotton-polyester-rayon-and-flax. Short sleeves. Pointed collar. Button placket front. Machine washable. In wheat-orange knitted stripes.

Misses Sizes: S (30-32), M (34-36), L (38).
State S, M, or L—not number size
C 252-7596 B—Wt. 0.60 lb. 5.00

C KNITTED-STRIPE PANTS. In a blend of polyester-and-cotton. Wide, straight-leg styling. Elasticized, step-in waistband. Machine washable. In red-yellow-knitted stripes.

Average Misses Sizes: 8, 10, 12, 14, 16, 18
State size when ordering.
C 254-7248 B—Wt. 0.70 lb. 7.00
Tall Misses Sizes: 10, 12, 14, 16, 18. State size when ordering.
C 254-7255 B—Wt. 0.70 lb. 7.00

D WELT-SEAMED DOUBLE-KNIT PANTS. In a blend of acetate-and-polyester. Wide, flared-leg styling. Elasticized, step-in waistband. Mock fly front. Machine wash, line dry.

Colors: 15 oyster; 37 navy blue. State color number-and-name when ordering.
Average Misses Sizes: 6, 8, 10, 12, 14, 16.
State size when ordering.
C 254-7222 D—Wt. 0.90 lb. 10.00
Tall Misses Sizes: 8, 10, 12, 14, 16, 18. State size when ordering.
C 254-7214 D—Wt. 0.90 lb. 10.00

SHOES: red flats sold on page 2
in our Spring '71 Catalog;
natural-color flats sold
on page 20 in this catalog.

See How-To-Measure on pages 154, 155.

CHARGE IT—
SEE PAGE 167

Penneys 11

Hurrah for

SWITCHMAKERS...

ribbed and striped in
patriotic colors!

A to E WOVEN-STRIPE COORDINATES in a ribbed blend of cotton-and-polyester. Machine washable. In red/white/navy. State size below when ordering. Average Misses Sizes: 8, 10, 12, 14, 16, 18. Tall Misses Sizes: 10, 12, 14, 16, 18.

[A] Sleeveless Vest. Button front. Mock flap pockets. Mailing weight 1 lb.

♦CC 250-8810 B—Average Misses..... 9.00

[B] Straight Skirt. No-waistband style. Back zipper. Button-tab closing. Wt. 0.90 lb.

♦CC 250-8828 B—Average Misses..... 5.00

[C] Short Culottes. Yoke front. Button trim. No-waistband. Fly-front zipper. Wt. 0.90 lb.

♦CC 250-8844 B—Average Misses..... 8.00

[D] Modified Flare-Leg Pants. No-waistband style. Fly-front zipper. Hook and tab closing. Mailing weight 1.10 lbs.

♦CC 250-8851 B—Average Misses..... 8.00

♦CC 250-8869 B—Tall Misses..... 8.00

[E] Jamaica Shorts. Set-on waistband style. Side zipper. Mailing weight 0.90 lb.

♦CC 250-8836 B—Average Misses..... 5.00

F LONG-SLEEVE WOVEN RAYON SHIRT. 2-button cuffs. Dog-ear-style collar. Button front. Machine wash.

Misses: 8, 10, 12, 14, 16, 18. State size.

Colors: 03 red; 37 navy blue. State color number-and-name when ordering.

♦CC 250-8877 D—Mail. wt. 0.70 lb..... 6.00

G to I COTTON KNIT SHIRT AND TOPS. Machine washable.

Misses: S(8-10), M(12-14), L(16-18). State S, M, or L—not number size—when ordering.

Colors: 37 navy blue; 03 red. State color number-and-name when ordering.

[G] Button-Front Placket Shirt. Pointed collar. State size, color number-and-name above.

♦CC 250-8901 D—Mail. wt. 0.90 lb..... 6.00

[H] Zip-Front Top. Mock turtleneck style. State size, color number-and-name above.

♦CC 250-8885 D—Mail. wt. 0.90 lb..... 5.00

[I] Ribbed Tank-Style Top. U-neck. State size, color number-and-name above.

♦CC 250-8893 D—Mail. wt. 0.70 lb..... 4.00

J COLORFUL BEADED BAG has bright plastic beads glued on cloth lining. Double flat shoulder straps. Measures 10½ x 1¼ x 12 in. high.

Colors: 37 navy/red/white; 82 black/coffee/beige. State color number-and-name.

C 103-1202 C—Mail. wt. 1 lb..... 3.33

♦See page 160 for explanation.

CHARGE IT—SEE PAGE 167

See How-To-Measure, pp. 154, 155.

Shoes: (Fig. D) sold on p. 29.

Wigs sold on p. 65.

F
Shirt

A

G

C

H

B

J

- Textured bouclé double knits hold their shape, machine washing after washing.
- Shed wrinkles—perfect for traveling
- Color-coordinated tops, skirt, and pants
- Skirt and pants are bonded; have smooth-fit elasticized waistbands
- Available in Misses and Women's Sizes

A to D KNITTED FLORAL PRINTS AND SOLID-COLOR TOPS. In Antron® nylon textured double knit.

Misses Sizes: 10, 12, 14, 16, 18, 20. State size.
Women's Sizes: 38, 40, 42, 44. State size.

[A] Floral-Print Sleeveless Shell. Jewel neckline. Back-neck zipper. Hand wash. In coral/white.

◆ CC 250-9016 B—Misses. Wt. 0.90 lb. 7.00

◆ CC 250-9024 B—Women's. Wt. 0.90 lb. 8.00

[B] Solid-Color Short-Sleeve Top. Jewel neckline. Zip-front. Button trim. Machine washable. In coral.

◆ CC 250-8992 B—Misses. Wt. 0.90 lb. 6.00

◆ CC 250-9008 B—Women's. Wt. 0.90 lb. 7.00

[C] Floral-Print Short-Sleeve Top. Jewel neckline. Back-neck zipper. Hand wash. In coral/white.

◆ CC 250-9032 B—Misses. Wt. 0.90 lb. 8.00

◆ CC 250-9040 B—Women's. Wt. 0.90 lb. 9.00

[D] Two-Color Short-Sleeve Top. Button placket front. Machine washable. In white/coral trim.

◆ CC 250-8976 B—Misses. Wt. 0.90 lb. 6.00

◆ CC 250-8984 B—Women's. Wt. 0.90 lb. 7.00

E to G SOLID-COLOR COORDINATES. In Antron® nylon textured double knit bonded to acetate tricot. Set-on elasticized waistbands. Machine washable.

Misses Sizes: 10, 12, 14, 16, 18, 20. State size.
Women's Sizes: 30, 32, 34, 36, 38. State size.

[E] Straight-Leg Pants. In coral.

◆ CC 250-8919 B—Misses. Wt. 1.10 lbs. 9.00

◆ CC 250-8927 B—Women's. Wt. 1.10 lbs. 10.00

[F] Straight Skirt. In coral.

◆ CC 250-8935 B—Misses. Wt. 1.10 lbs. 7.00

◆ CC 250-8943 B—Women's. Wt. 1.10 lbs. 8.00

[G] Jamaica Shorts. In coral.

◆ CC 250-8950 B—Misses. Wt. 0.90 lb. 6.00

◆ CC 250-8968 B—Women's. Wt. 0.90 lb. 7.00

H SLING-BACK PUMPS with braided effect. All-leather uppers and outsoles for comfortable fit. 1 1/8-in. covered heels. Imported from Italy. B (medium) width. In white. Sizes: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. State size when ordering.

C 602-1414 B-Mail. wt. 1.20 lbs. Pr. 10.94

The SMART WOMAN looks great in Antron® Nylon Textured Double Knits

ANTRON
A DU PONT FIBER



Hat sold on p. 36. Handbag sold on p. 33.

Pennys 13.

JUNIORS

Look trim
in cool and casual cotton knit
against crisp canvas cloth



Two-tone shoes
sold on p. 29

Photographed at Hotel Las Brisas, Acapulco,
with the cooperation of the National Tourist Council.

A to D SOFT COTTON KNIT TOPS.

All are machine washable.

Junior Sizes: S(5-7), M(9-11), L(13-15). State S, M, or L—not number size.

[A] Pointed-Collar Top. Patch pocket. 5-button placket front. In red/yellow/navy/white knitted stripes.

◆ CC 250-8489 B—Wt. 1 lb....7.00

[B] Crew-Neck Top. Short sleeves, pullover style. Navy ribbing at neck and sleeves. In yellow/white/navy knitted stripes.

◆ CC 250-8513 B—Wt. 0.90 lb....5.00

[C] Baseball-Style Top. 1 patch pocket. Contrast stitching. Back neck zipper. In navy/white.

◆ CC 250-8521 B—Wt. 0.90 lb....6.00

[D] U-Neck Tank Top. In red/yellow/navy/white knitted stripes.

◆ CC 250-8471 B—Wt. 0.80 lb....4.00

E to G CRISP COTTON CANVAS CLOTH with a nautical flair.

Pants, skirt, and shorts have no-waistband styling. 5-button fly-front with contrast stitching. Machine wash. Juniors: 5, 7, 9, 11, 13, 15. State size. Colors: 37 navy; 78 white. State color number-and-name.

[E] Flare-Leg Pants. Patch pockets.

◆ CC 250-8505 D—Wt. 1.10 lbs....6.00

[F] Pants Skirt. 2 front patch pockets.

◆ CC 250-8539 D—Wt. 1.10 lbs....5.00

[G] Short Shorts.

◆ CC 250-8497 D—Wt. 0.90 lb....4.00

H DRAWSTRING TOTE of cotton canvas. Shoulder straps. Contrasting white vinyl trim on bottom and handle. Measures $6\frac{1}{2} \times 6\frac{1}{2} \times 10\frac{1}{2}$ in. high. Colors: 17 yellow/white; 37 navy/white; 82 black/white; 54 brown/white. State color number-and-name. C 103-1186 C-Mail. wt. 1.50 lbs., 3.99

I WHITE THONG SANDALS

sparked by metal ring. Leather uppers and sock lining. Composition soles and heels. Imported from Italy. B (med.) width.

Sizes: 5, 5 $\frac{1}{2}$, 6, 6 $\frac{1}{2}$, 7, 7 $\frac{1}{2}$, 8, 8 $\frac{1}{2}$, 9, 9 $\frac{1}{2}$, 10. State size.

C 602-6967 B—Wt. 1.20 lbs....Pr. 4.94

◆ See p. 160 for explanation.

See How-To-Measure on pages 154, 155.



Live the soft life in knits . . .

so easy to care for, so nice to wear!

A to D THE SOFT KNIT TOPS in polyester-and-nylon blend (except [A] which is 100% polyester). All machine washable. Junior Misses: S (5 6 7/8), M (9/10-11/12), L (13/14-15/16), XL (17/18). State S, M, L, or XL—not number size—when ordering.

[A] Jewel-Neckline Top. Short sleeves, placket front. Contrasting stitching on sleeves, and placket front. In white.

♦CC 250-8711 B—0.90 lb.... 6.00

[B] Peasant Blouse. Drawstring tie neckline. Short elasticized sleeves. Slipover style. In lilac/purple/aqua/white knitted stripes.

♦CC 250-8703 B—0.90 lb.... 7.00

[C] Tunic Top. Short sleeves. Pointed collar. Front neck zipper. In lilac/purple/aqua/white knitted stripes.

♦CC 250-8729 B—1.10 lbs... 10.00

[D] U-Neck Tank Top. In purple/white knitted stripes.

♦CC 250-8695 B—0.70 lb.... 4.00

White sandals sold on facing page.

CHARGE IT—see
page 167.

E to H SOFT KNIT PANTS AND SKIRTS. The pants, shorts, and scooter skirt in polyester double knit. Skirt [G] is a blend of polyester-and-nylon. All have elasticized step-in waists (except [H]). Machine wash.

Junior Sizes: 5, 7, 9, 11, 13, 15. State size.

Misses Sizes: 8, 10, 12, 14, 16, 18. State size.

[E] Slightly Flared Pants. Rib knit. White. Wt. 0.90 lb

♦CC 250-8794 B—Juniors... 9.00

♦CC 250-8802 B—Misses... 10.00

[F] Jamaica Shorts. Rib knit. In white. Wt. 0.70 lb.

♦CC 250-8778 B—Juniors... 6.00

♦CC 250-8786 B—Misses... 7.00

[G] Dirndl Skirt. Sash tie belt, cinched waist. In lilac/purple/aqua/white knitted stripes. Wt. 0.70 lb.

♦CC 250-8752 B—Juniors... 6.00

♦CC 250-8760 B—Misses.... 7.00

[H] Scooter Skirt. Back nylon zipper. In white. Wt. 0.75 lb.

♦CC 250-8737 B—Juniors... 8.00

♦CC 250-8745 B—Misses.... 9.00



F



JUNIORS



Playful Peasants score fashion points 3 different ways!

A POLKA DOTS DOUBLE THEIR DASH on a pretty peasant-look maxi style. In a blend of cotton-and-rayon broadcloth. Red and white dotted top splashes down to meet white mock-lace-up midriff. Navy polka-dot flounced bottom adds the finishing touches. Back zipper closure. Puffed sleeves. Machine wash. In red/white/blue printed pattern. Junior Sizes: 5, 7, 9, 11, 13, 15. State size when ordering.
C 256-0050 B—Mailing weight 0.90 lb.....11.00

B COLORFUL SMOCKING SPICES UP our peasant-look pants set. Of fluid Antron® nylon. Tunic top has elasticized puff sleeves and Shirred elasticized waist. Top also doubles as a mini dress. Step-in style pants have flared leg and elasticized waist. Machine wash. In yellow. Junior Sizes: 5, 7, 9, 11, 13, 15. State size when ordering.
C 257-7054 B—Mailing weight 0.90 lb.....15.00

C PRETTY BUTTERFLIES FLUTTER ABOUT OUR MAXI SET. In a blend of cotton-and-rayon broadcloth. Long-sleeve Peplum-effect blouse is styled with button front and round collar. Gay patchwork flounces circle maxi skirt. Back zipper and button tab closure. Machine wash. In navy blue/white printed pattern; skirt flounce in red/white/blue printed pattern. Junior Sizes: 5, 7, 9, 11, 13, 15. State size when ordering.
C 256-0134 B—Mailing weight 0.90 lb.....14.00

Fig. A: Sandals sold on p. 7. Fig. B: Thong sandals sold on p. 14.
Hoop earrings sold on opp. page.

Swingy Skirts with lots of **PIZZAZZ!**

Washable delights of polyester,
cotton, and polyester-and-cotton blend.

A to D SKIRTS WITH THEIR OWN FASHION PERSONALITY. All machine washable. Wt. ea. 1 lb.

Junior Sizes: 5, 7, 9, 11, 13, 15. State size.

Average Misses Sizes (5'3½" to 5'7"): 8, 10, 12, 14, 16. State size.
Tall Misses Sizes (5'7½" to 6'): 10, 12, 14, 16, 18. State size.

[A] Perky Polka Dots to brighten your mood. Marvelous long skirt is all cotton. Contrasting yellow flounce and dotted self sash are edged with rick-rack trim. Comfortable fitting step-in dirndl style with elasticized waist. Perfect with peasant blouse [E] sold below. In navy/white/printed dots with yellow.

C 253-8049 B—State Jr. Size above.....7.00
C 253-8056 B—State Avg. Misses Size above.....7.00
C 253-8130 B—State Tall Misses Size above.....7.00

[B] Snazzy Stripes go soft. Dirndl-style skirt in a blend of polyester-and-cotton seersucker. Step-in style with elasticized waist. Self sash. In monotone blue and white woven stripes.
C 253-8148 B—State Jr. Size above.....5.00
C 253-8155 B—State Avg. Misses Size above.....5.00
C 253-8163 B—State Tall Misses Size above.....5.00

[C] Solid-Color Comes On Strong in knit. Dirndl-style skirt of textured polyester. Step-in style with elasticized waist. 4 gore styling. Self sash. Easy-care because it's Penn Prest. Machine wash, tumble dry—no iron. Colors: 03 poppy red; 37 navy blue; 52 beige. State color number-and-name.

C 253-8064 D—State Jr. Size above.....6.00
C 253-8072 D—State Avg. Misses Size above.....7.00
C 253-8080 D—State Tall Misses Size above.....7.00

[D] Bright Multi-Colored-Braid Sash adds a colorful note to our A-line skirt. In a blend of cotton-and-polyester with the look of denim. No-waistband style. Back zipper closure. Belt loops. In navy/white.

C 253-8015 B—State Jr. Size above.....6.00
C 253-8023 B—State Avg. Misses Size above.....6.00
C 253-8031 B—State Tall Misses Size above.....6.00

E SOFT, FLUID PEASANT-STYLE BLOUSE. Of nylon tricot knit. Slipover style. Puffy elasticized short sleeves. Elasticized scoop neck with dainty bow trim. Machine washable.
Misses Sizes: 32, 34, 36, 38. State size.
Colors: 78 white; 03 red; 37 navy; 17 maize yellow.
State color number-and-name.
C 252-7588 D—Mailing wt. 0.40 lb.....5.00

Earrings in a gypsy mood

F DROP DOUBLE-HOOP EARRINGS of gold-tone metal. Mini-clip wires. Hoop measures 1½-in. in diameter.
C 109-2899 A—Mail. wt. 0.40 lb.....Pr. 2.00

See How To Measure on pages 154, 155.

CHARGE IT—SEE PAGE 167.

E

C

D

A

E

F

Penneys 17



Snappy Jeans take the latest fashion route...
smart shirts and tops team up with them!



Photographed at
Hotel Las Brisas,
Acapulco with
the cooperation
of the National
Tourist Council.

JUNIORS

& PETITE JUNIORS



A REVVED-UP TOP comes on strong in smooth, clingy nylon knit. Slipover style with button-front-placket and pointed collar. Machine wash in lukewarm water.

Misses Sweater Sizes: 34, 36, 38, 40. State size. Colors: 03 red; 37 navy blue; 78 white. *State color number-and-name when ordering.*
C 251-5302 D—Mailing wt. 0.70 lb. 7.00

B SUNSHINE YELLOW TOP styled the way you like with the new close-to-the-body fit. Order next larger size for a looser fit. Ribbed knit of Dacron® polyester. Industrial-type zipper with metal loop zips up at neck. Hand wash.

Misses Sweater Sizes: S(30-32), M(34-36), L(38-40). State S, M, or L—not number size. Colors: 17 yellow; 37 navy blue; 15 wheat. *State color number-and-name when ordering.*
C 251-5336 D—Mailing wt. 0.70 lb. 6.00

C SNAPPY STRIPES BRIGHTEN SHIRT of printed cotton. Slipover style with button-front placket. Button-down flap patch pockets are set yoke high. Machine wash.

Misses Shirt Sizes: 30, 32, 34, 36, 38. State size. Colors: 39 lilac/white; 03 red/white. *State color number-and-name when ordering.*
C 252-7646 D—Mailing wt. 0.60 lb. 5.00

D STAR-BRIGHT SHIRT puts you in the spot-light. Gay printed pattern on polyester-and-cotton broadcloth. Button front. Pointed collar. Machine wash. In red/white/navy.

Junior Sizes: 9, 11, 13, 15. State size.
C 252-7430 B—Mailing wt. 0.40 lb. 5.00

E SIZZLING STRIPED TRIM-FIT* JEANS steal the scenel Seersucker in a blend of polyester-and-cotton. Fly-front zipper. Flare-leg styling. 5 belt loops. 2 front pockets. Penn-Prest® finish. Machine wash, tumble dry—no ironing! In navy/ red/yellow/white woven stripes.

Junior Sizes: 5, 7, 9, 11, 13, 15. State size.
C 254-7289 B—Mailing wt. 0.90 lb. 6.00
Petite Junior Sizes: 3, 5, 7, 9, 11, 13. State size.
C 254-7271 B—Mailing wt. 0.90 lb. 6.00

F KHAKI-COLORED JEANS ready for the rugged outdoors. Of cotton. Button fly-front. Wide flare-leg styling. Wide and roomy patch pockets with button-down flaps. Web belt with shiny metal clasp. Belt loops. Yoke back. Machine wash, line dry.

Junior Sizes: 5, 7, 9, 11, 13, 15. State size. Colors: 56 khaki; 37 navy blue. *State color number-and-name when ordering.*
C 254-7230 D—Mailing wt. 0.70 lb. 7.00

G WESTERN-LOOK TRIM-FIT* JEANS of cotton denim. Latest flare-leg styling. Great four-pocket styling reinforced with rivets and top stitching. Fly-front zipper. Machine wash. Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16, 17/18. State size when ordering. Colors: 40 purple; 78 white; 37 navy blue. *State color number-and-name when ordering.*
C 254-7263 D—Mailing wt. 0.70 lb. 5.00

H SAUCY SAILOR-LOOK JEANS of crisp cotton duck. Jeans ride slightly below the waist. Wide flare-leg styling. Mock lace-up front. Back zipper closure. 2 handy back pockets. Machine wash.

Colors: 78 white; 37 navy blue. *State color number-and-name when ordering.*
Junior Sizes: 5, 7, 9, 11, 13, 15. State size.
C 254-7305 D—Mailing wt. 0.90 lb. 5.00
Petite Junior Sizes: 3, 5, 7, 9, 11, 13. State size.
C 254-7297 D—Mailing wt. 0.90 lb. 5.00

*Cut for a close fit. For a looser fit, order one size larger than your regular size.

See How-to-Measure, pages 154, 155.
CHARGE IT—SEE PAGE 167

SWITCHMAKERS

know how to mix
in polyester knit

In Misses and
Junior Sizes

ALL SPORTSWEAR ON THIS PAGE

PENN-PREST
MEANS YOU NEVER IRON
when tumble dried



Photographed at Hotel Las Brisas,
Acapulco with the cooperation of
the National Tourist Council.

20 Penneys

SHOWN ON OPPOSITE PAGE

A to C HAPPY YOU IN KNITS THAT SWITCH. Snappy short-sleeve tunic tops mix or match with pants and shorts D and E below. Easy-care delights—just machine wash, tumble dry—no ironing! Jr./Misses Sizes: S(5/6-7/8), M(9/10-11/12), L(13/14-15/16), XL(17/18). State S, M, L, or XL—not number size—when ordering.

[A] Sash-Tied Tunic Top. Of polyester knit. Bright multicolored stripe sash tie and V-neck. Slipover style. State size above. Colors: 37 navy with red/navy/yellow knitted stripes; 17 yellow with navy/yellow/red knitted stripes. State color number-and-name. ♦CC 250-8588 D-Mail. wt. 1.10 lbs....10.00

[B] Striped Tunic Top. Vertical-stripe top in a blend of polyester-and-nylon with the look and feel of silk. Styled with cinched elasticized waist. 1-button keyhole neck. Pointed collar. In navy/red/white/yellow knitted stripes. State size above.

♦CC 250-8570 B-Mail. wt. 0.90 lb....10.00

[C] Stripe-Trimmed Tunic Top. Of polyester knit. Slipover style. 1-button placket front. Stripes spark jewel neck at placket and sleeves. In white with navy/red/yellow knitted stripes. State size above.

♦CC 250-8562 B-Mail. wt. 0.90 lb....10.00

D & E PANTS AND SHORTS TO INTERCHANGE WITH TUNIC TOPS. Of smooth polyester knit. Step-in elasticized waist. Machine wash, tumble dry—no iron. Colors: 37 navy blue; 17 maize yellow. State color number-and-name when ordering. Junior Sizes: 5, 7, 9, 11, 13, 15. State size. Misses Sizes: 8, 10, 12, 14, 16, 18. State size.

[D] Modified Flare-Leg Pants. State size above when ordering.

♦CC 250-8554 D—Juniors. Wt. 1.10 lbs...9.00

♦CC 250-8596 D—Misses. Wt. 1.10 lbs...9.00

[E] Jamaica Shorts. State size above.

♦CC 250-8547 D—Juniors. Wt. 0.90 lb....6.00

♦CC 250-8604 D—Misses. Wt. 0.90 lb....6.00

SHOWN ON THIS PAGE

F THE STRIPE LINE GOES VERTICAL on this long tunic top. In a blend of acetate-and-nylon knit with the look and feel of silk. Self tie belt. Machine washable.

Colors: 37 navy blue/white knitted stripes; 54 brown/white knitted stripes. State color number-and-name when ordering.

Misses Sizes: 32, 34, 36, 38. State size.

C 252-7554 D-Mail. wt. 0.60 lb.....5.00

Women's Sizes: 40, 42, 44. State size.

C 252-7406 D-Mail. wt. 0.60 lb.....6.00

G A SWISH OF PLEATS whirl about our pleated skirt. Of smooth Arnel® triacetate knit. Pull-on-style, elasticized waist. Machine washable. In white.

Misses Sizes: 8, 10, 12, 14, 16, 18. State size. C 253-8098 B-Mail. wt. 1 lb.....7.00

The Soft Boots

H LACED SLIP-ON BOOTS. Suede leather uppers. Soft composition outsoles. B (medium) width. In two beautiful colors. Sizes: S(5), M(6), ML(7), L(8), XL(9). State S, M, ML, L or XL—not number size. (If you wear half size, order next larger whole size.)

C 607-1906 B—Natural

C 607-1914 B—Red. Wt. 0.60 lb.....Pr. 4.94

♦See page 160 for explanation.

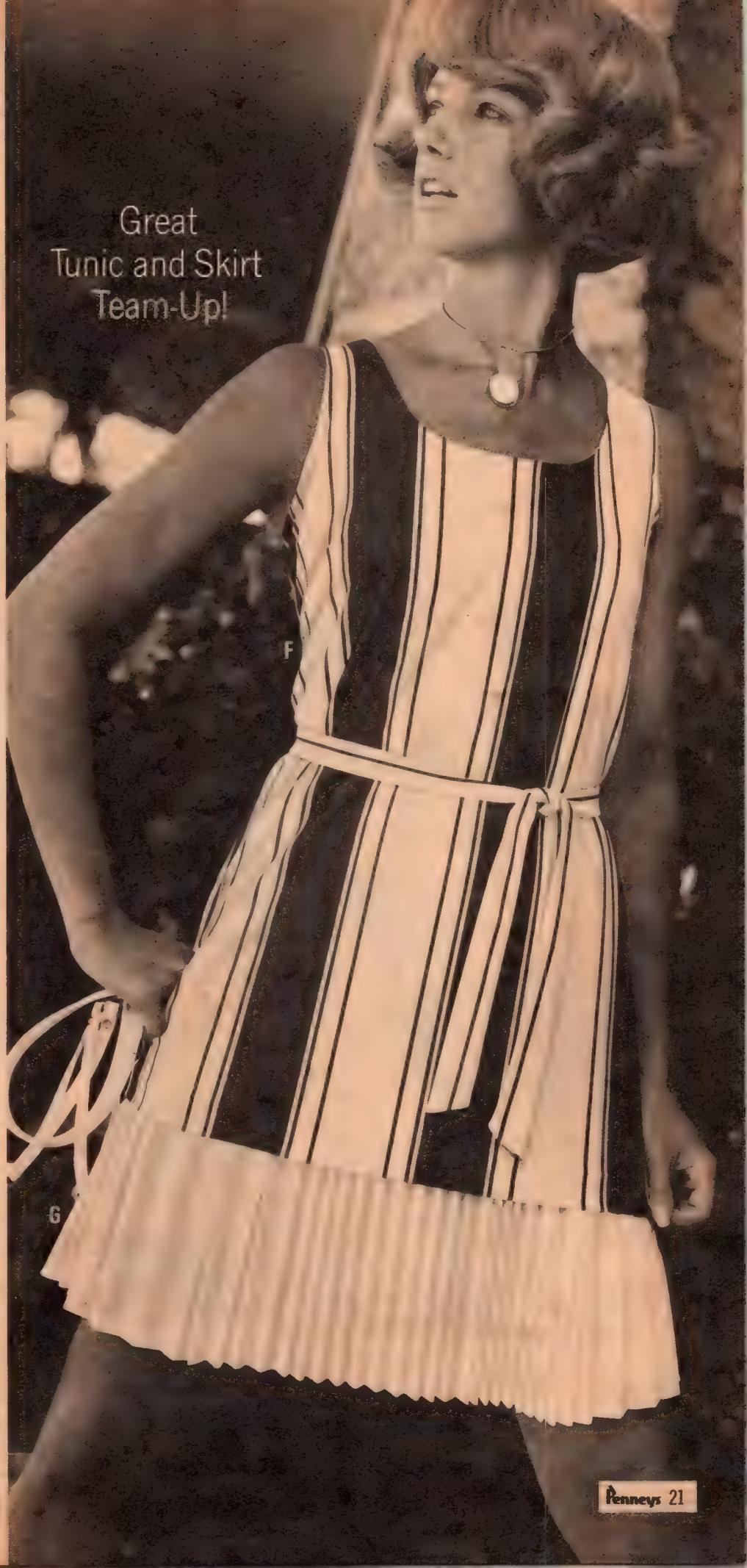
Tote bag sold on p. 14.

Coin necklace sold on p. 40.

CHARGE IT—SEE PAGE 167.

See How-To-Measure on pages 154, 155.

Great Tunic and Skirt Team-Up!



SAVE on easy-care Penn-Prest® Shirts

Sleeveless
Style **325** EACH WHEN
YOU BUY ANY 2*
\$3.50 for 1

Roll-Sleeve
Style **375** EACH WHEN
YOU BUY ANY 2*
\$3.99 for 1



ALL CLOTHES (EXCEPT F) ON THESE TWO PAGES:

PENN-PREST

MEANS YOU NEVER IRON
when tumble dried

Shirts in Misses and Women's Sizes

A & B CLASSIC BROADCLOTH SHIRTS. In Dacron® polyester and cotton. Penn-Prest® finish. Machine wash, tumble dry—no ironing! Mail. wt. ea. 0.60 lb. *Misses Shirt Sizes: 8, 10, 12, 14, 16. State size. Colors: 78 white; 37 navy blue; 17 maize yellow; 01 pink; 34 lt. blue. State color number-and-name.*

Women's Shirt Sizes: 40, 42, 44, 46. State size.
Colors: 78 white; 37 navy blue; 17 maize yellow. State color number-and-name.

[A] **Bermuda-Collar Shirt.**

Misses Sizes and colors—see above.

C 252-1672 D—Roll-Sleeve .Ea. 3.99; Any 2/ 7.50*
C 252-2597 D—Sleeveless ..Ea. 3.50; Any 2/ 6.50*

Women's Sizes and colors—see above.

C 252-1623 D—Roll-Sleeve .Ea. 3.99; Any 2/ 7.50*

C 252-3009 D—Sleeveless ..Ea. 3.50; Any 2/ 6.50*

[B] **Spread-Collar Shirt.**

Misses Sizes and colors—see above.

C 252-1102 D—Sleeveless ..Ea. 3.50; Any 2/ 6.50*

C 252-2787 D—Roll-Sleeve .Ea. 3.99; Any 2/ 7.50*

Women's Sizes and colors—see above.

C 252-1318 D—Sleeveless ..Ea. 3.50; Any 2/ 6.50*

C 252-1698 D—Roll-Sleeve .Ea. 3.99; Any 2/ 7.50*

Easy-care skirts shown on facing page

All skirts in Junior Sizes:

5, 7, 9, 11, 13, 15.

C EMBROIDERED BELT ON PENN-PREST DIRNDL SKIRT in cotton double knit. Elasticized waistband for good fit and easy dressing. Machine wash, tumble dry—no ironing. Mail. wt. 1 lb. *State size above.*

Colors: 78 white; 37 navy. State color number-name.

C 253-7983 D-Ea. 5.00; Any 2/ 9.66*; Any 3/ 13.95*

D PENN-PREST STRIPED DIRNDL SKIRT in cotton double knit. Elasticized waistband for good fit and easy dressing. Sash belt, 2 front pockets. Machine wash, tumble dry—no ironing. Wt. 1 lb. In navy/green/white knitted stripes. *State size above.*

C 253-8171 B-Ea. 5.00; Any 2/ 9.66*; Any 3/ 13.95*

E PENN-PREST FLAP-POCKET PANTSKIRT in polyester-and-cotton. Top stitching on hidden fly-front zipper with button trim, pockets, and yoke waistband. Machine wash, tumble dry—no ironing. Wt. 1 lb. *State size above.*

Colors: 52 beige; 54 brown; 37 navy blue. State color number-and-name when ordering.

C 253-7967 D-Ea. 5.00; Any 2/ 9.66*; Any 3/ 13.95*

F DENIM PRINT MOCK-WRAP PANTSKIRT in cotton. Not Penn-Prest. No-waistband styling. Back zipper. 2-button tab front. Machine washable. Wt. 1 lb. In navy denim-printed pattern. *State size above.*

C 253-7975 B-Ea. 5.00; Any 2/ 9.66*; Any 3/ 13.95*

G PENN-PREST A-LINE SKIRT in polyester-and-cotton. No-waistband styling. Back zipper. 2 front gores. Machine wash, tumble dry—no ironing. Mail. wt. 1 lb. *State size above.*

Colors: 03 poppy red; 37 navy blue; 54 brown. State color number-and-name when ordering.

C 253-7959 D-Ea. 5.00; Any 2/ 9.66*; Any 3/ 13.95*

H PENN-PREST STRIPED DIRNDL-STYLE PANTSKIRT in cotton knit. 2 front pockets. Self tie sash. Elasticized waistband for good fit and easy dressing. Machine wash, tumble dry—no ironing. Mail. wt. 1 lb. In red/white/blue knitted stripes. *State size above.*

C 253-8007 B-Ea. 5.00; Any 2/ 9.66*; Any 3/ 13.95*

*Buy any 2 for \$6.50; any 2 for \$7.50; any 2 for \$9.66; any 3 for \$13.95—buy any two or any three of the same style or a combination of any two or any three styles, sizes, or colors in the same price group. *State catalog number, size, color number-and-name for EACH item.*

Print scarf (Fig. B) is sold on page 40.

See How-To-Measure on pages 154, 155.

CHARGE IT—SEE PAGE 167.



JUNIORS

Increase your skirt wardrobe now- **SAVE** when you buy more than one!

Only **4⁶⁵** each when you buy any 3*

Only **4⁸³** each when you buy any 2*

5⁰⁰ each when you buy only 1



Machine-washable sleeveless shirts

Only **3.25** each when you
buy any 2*
\$3.50 for 1

Women's Sizes slightly higher

A **BUTTON-TRIMMED DOG-EAR-COLLAR BLOUSE** in polyester-and-cotton broadcloth. Button front. Machine washable. Colors: 17 yellow; 34 lt. blue; 78 white. State color number-and-name.

Misses Sizes: 30, 32, 34, 36, 38. State size. C 252-7513 D—Mail. wt. ea. 0.60 lb.

Each 3.50 Any 2 for 6.50*

Women's Sizes: 40, 42, 44. State size.

C 252-7398 D—Mail. wt. ea. 0.60 lb.

Each 4.50 Any 2 for 8.00*

B **SPREAD-COLLAR PRINT SHIRT** in cotton broadcloth. Button front. Machine washable. In multi-color patchwork print.

Misses Sizes: 30, 32, 34, 36, 38. State size.

C 252-7463 B—Mail. wt. ea. 0.60 lb.

Each 3.50 Any 2 for 6.50*

Women's Sizes: 40, 42, 44. State size.

C 252-7471 B—Mail. wt. ea. 0.60 lb.

Each 4.50 Any 2 for 8.00*

C **PLACKET-FRONT SHIRT** in polyester-and-cotton broadcloth. Top stitching on collar, placket, and around arms. Machine washable. Misses Sizes: 32, 34, 36, 38. State size. Colors: 03 red; 78 white; 37 navy blue. State color number-and-name.

C 252-7612 D—Mail. wt. ea. 0.60 lb.

Each 3.50 Any 2 for 6.50*

Easy-care Penn-Prest knitted tunics **SAVE 10%**

Only **3.57** each when you
buy any 2*
\$3.97 for 1

D & E **PENN-PREST TUNIC TOPS** of polyester-and-cotton knit. Slipover style. Machine wash, tumble dry—no ironing needed! Misses Sizes: S(30-32), M(34-36), L(38). State S, M, or L—not number size.

[D] **U-Neck Style.** Rib knit. 2 patch pockets. Sleeveless, long-length style. State size above. Colors: 17 yellow; 03 red; 37 navy blue; 78 white. State color number-and-name. C 252-7638 D—Mail. wt. ea. 0.60 lb.

Each 3.97 Any 2 for 7.14*

[E] **Crew-Neck Style.** Short sleeves. In red/navy/white knitted stripes. State size above. C 252-7489 B—Mail. wt. ea. 0.60 lb.

Each 3.97 Any 2 for 7.14*

*Buy any 2 for \$6.50; any 2 for \$8.00; any 2 for \$7.14—choose any 2 of the same, or a combination of any 2 styles, sizes, or colors in the same price range. State catalog number, size, color number-and-name for EACH item.

Shoulder-strap pouch bag is sold on page 14.
Wigs sold on page 65.

SAVE 14% when you buy Any 2 for \$6.00* \$3.50
for 1

Machine-washable perky polyester knits

Only **3.00** each when you
buy any 2*
\$3.50 for 1

SAVE 12% When You Buy 2
Long-Sleeve Solid-Color Style
(not shown)

A & B MOCK TURTLENECK TOPS in polyester knit. Sleeveless and long-sleeve styles. In stripes and solids. All machine washable.
Misses Sizes: S(30-32), M(34), L(36-38). State S, M, or L—not number size—when ordering.

[A] Striped Top. Sleeveless shell. Contrast trim. Ribbed neck. Nylon back zipper. Knitted stripes.
Colors: 37 navy/white; 03 red/white; 54 brown/white. State color number-and-name.

C 252-8065 D—Mailing weight ea. 0.60 lb.
Each 3.50.....Any 2 for 6.00*

[B] Solid-Color Top. Sleeveless style. Ribbed neck.
Colors: 78 white; 37 navy blue; 03 red; 17 maize yellow; 34 lt. blue. State color number-and-name.

C 252-8008 D—Mailing weight ea. 0.60 lb.
Each 3.50.....Any 2 for 6.00*

(Not shown) Same as B, but with long sleeves.
State size, color number-and-name above.

C 252-6523 D—Mailing weight ea. 0.60 lb.
Each 4.00.....Any 2 for 7.00*

*Buy any 2 for \$6.00, any 2 for \$7.00—choose any 2 of the same, or a combination of any 2 styles, sizes, or colors in the same price range. State catalog number, size, color number-and-name for EACH item.



Also
Long-
Sleeve
Style



Machine-washable cool and casual cotton knits

Only **3.00** each when you
buy any 2*
\$3.50 for 1

C to E BRIGHT COLORFUL STRIPES on our casual cotton knit tops. Slipover style. Easy to care for—all are machine washable.
Misses Sizes: S(30-32), M(34-36), L(38). State S, M, or L—not number size—when ordering.

[C] Tank Top. In orange/brown knitted stripes.
C 252-7497 B—Mailing weight ea. 0.60 lb.
Each 3.50.....Any 2 for 6.00*

[D] Crew-Neck Top. Wide stripes. Short sleeves.
Colors: 37 navy/white knitted stripes; 03 red/white knitted stripes. State color number-and-name.
C 252-1995 D—Mailing weight ea. 0.60 lb.
Each 3.50.....Any 2 for 6.00*

[E] V-Neck Top. Sleeveless. In orange/navy/white knitted stripes.
C 252-7505 B—Mailing weight ea. 0.60 lb.
Each 3.50.....Any 2 for 6.00*

*Navy and white scarf is sold on page 40.
White and navy pants shown with tops are sold on page 31. Shoulder strap pouch bag (Fig. B) is sold on page 14.*

See How-To-Measure on pp. 154, 155.

SAVE

when you buy any 2 Penn-Prest Pants—
Choose Poplin or Stretch Denim

Misses-Size
SLACKS

Any 2 for **758***
\$3.99 each
Women's Sizes slightly higher



Misses-Size
JAMAICAS

Any 2 for 5²⁸*
\$2.79 each

ALL PANTS
ON THESE
2 PAGES:

Misses-Size
KNEE PANTS

Any 2 for 6²⁸*
\$3.29 each

PENN-PREST
MEANS YOU NEVER IRON
when tumble dried

A to C **PENN-PREST POPLIN PANTS** in a blend of cotton-and-polyester. Set-on waistband. Side zipper. Machine wash, tumble dry—no ironing! Colors: 35 medium blue; 54 dark brown; 78 white; 37 navy blue; 82 black. *State color number-and-name when ordering.*
Avg. Misses: 8, 10, 12, 14, 16, 18, 20. State size.
Tall Misses: 10, 12, 14, 16, 18, 20. State size.
Women's Waist Sizes: 32, 34, 36, 38, 40. State size when ordering.

[A] Straight-Leg Slacks. Mailing weight each 1 lb.
C 254-2512 D—*Average Misses Sizes*.....
..... Each 3.99; Any 2 for 7.58*
C 254-3205 D—*Tall Misses Sizes*.....
..... Each 3.99; Any 2 for 7.58*
C 254-2538 D—*Women's Waist Sizes*. Not available in 78 white... Each 4.99; Any 2 for 9.48*

[B] Knee Pants. Mailing weight each 0.90 lb.
C 254-2611 D—*Average Misses Sizes*.....
..... Each 3.29; Any 2 for 6.28*
C 254-2629 D—*Women's Waist Sizes*. Not available in 78 white... Each 4.29; Any 2 for 8.18*

[C] Jamaica Shorts. Mailing weight each 0.90 lb.
C 254-2546 D—*Average Misses Sizes*.....
..... Each 2.79; Any 2 for 5.28*
C 254-2579 D—*Women's Waist Sizes*. Not available in 78 white... Each 3.79; Any 2 for 7.18*

D to F **PENN-PREST STRETCH DENIM PANTS** in a blend of cotton-and-nylon. Set-on waistband. Side zipper. Machine wash, tumble dry—no ironing needed!

Colors: 37 navy blue; 33 faded blue; 32 hunter green; 78 white. *State color number-and-name.*
Avg. Misses: 8, 10, 12, 14, 16, 18, 20. State size.
Women's Waist Sizes: 32, 34, 36, 38, 40. State size.

[D] Knee Pants. Mailing weight each 0.90 lb.
C 254-3379 D—*Average Misses Sizes*.....
..... Each 3.29; Any 2 for 6.28*
C 254-3387 D—*Women's Waist Sizes*. Not available in 78 white... Each 4.29; Any 2 for 8.18*

[E] Jamaica Shorts. Mailing weight each 0.70 lb.
C 254-4880 D—*Average Misses Sizes*.....
..... Each 2.79; Any 2 for 5.28*
C 254-4898 D—*Women's Waist Sizes*. Not available in 78 white... Each 3.79; Any 2 for 7.18*

[F] Straight-Leg Slacks. Mailing weight each 1 lb.
C 254-0078 D—*Average Misses Sizes*.....
..... Each 3.99; Any 2 for 7.58*
C 254-0110 D—*Women's Waist Sizes*. Not available in 78 white... Each 4.99; Any 2 for 9.48*

*Buy any 2 for \$5.28; any 2 for \$6.28; any 2 for \$7.18; any 2 for \$7.58; any 2 for \$8.18; any 2 for \$9.48—choose 2 of the same style or a combination of any 2 styles, sizes, or colors in the same price range. *State catalog number, size, color number-and-name for EACH item.*

Boots (Fig. A) sold on page 44.

See How-To-Measure on pages 154, 155.

CHARGE IT—see page 167.



Misses Patch-Pocket Shirts
SAVE 14%

Only 3⁰⁰ each when you buy any two**
\$3.50 for 1
Women's Sizes slightly higher

G & H ROLL-SLEEVE SHIRTS. Fashioned in a blend of rayon-and-cotton. Button front. Machine washable.
Misses Sizes: 32, 34, 36, 38. State size.
Women's Sizes: 40, 42, 44. State size.

[G] Solid-Color Shirt. Colors: 17 maize yellow; 24 mint green; 34 light blue; 01 pink. *State color number-and-name.*
C 252-2373 D—*Misses*. *State size above.*
Wt. each 0.40 lb. Each 3.50; Any 2 for 6.00**
C 252-6101 D—*Women's*. *State size above.*
Wt. each 0.40 lb. Each 3.97; Any 2 for 7.00**

[H] Floral-Print Shirt. Colors: 01 pink print; 34 blue print. *State color number-and-name.*
C 252-4841 D—*Misses*. *State size above.*
Wt. each 0.40 lb. Each 3.50; Any 2 for 6.00**
C 252-6093 D—*Women's*. *State size above.*
Wt. each 0.40 lb. Each 3.97; Any 2 for 7.00**

*Buy any 2 for \$6.00; any 2 for \$7.00—choose any 2 of the same style or a combination of any 2 styles, sizes, or colors in the same price range. *State catalog number, size, and color number-and-name for EACH item.*

Jaunty Jackets— buckled and belted!



Washable, lightweight jackets with lots of stylish details: pockets, snaps, shiny metal diamond-shape trim

A SHINY WET-LOOK NYLON CIRE belted style has shiny metal diamond-shape trim on front and back shoulders. 2 front patch pockets. Snap closing. About 34 in. long. Machine wash in lukewarm water.

Jr./Misses: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size.

Colors: 37 navy blue; 54 dark brown. State color number-and-name.

◆CC 268-3373 D-Wt. 1.20 lbs. **11.97**

See How-To-Measure on pages 154, 155.

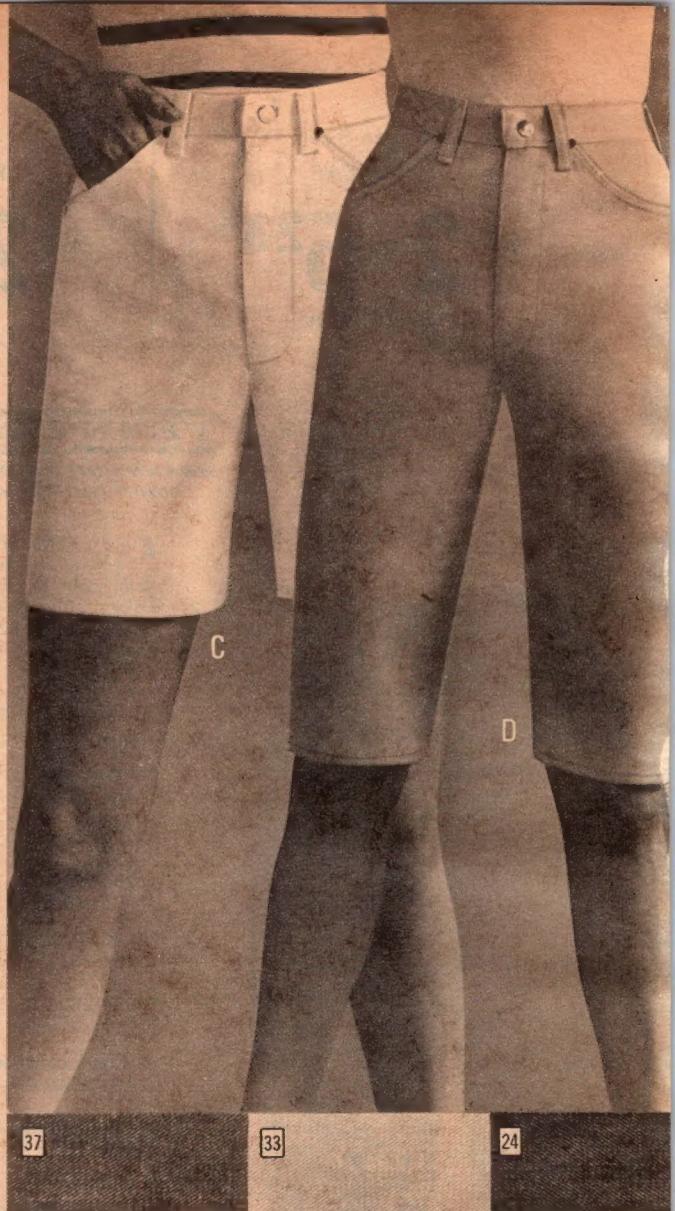
CHARGE IT—see page 167.

B NEAT AND TRIM BUSH-STYLE in a crisp easy-care blend of polyester-and-cotton poplin. Self-fabric belt with large square buckle. Button trim on flap patch pockets. About 31 in. long. Machine washable.

Misses Sizes: 8, 10, 12, 14, 16. State size when ordering.

Colors: 33 ice blue; 52 bone. State color number-and-name.

◆CC 268-2185 D—Wt. 1.50 lbs. **8.97**



37

33

24

Jeans in 2 Lengths

SAVE 10%

Only 3.14
each when you
buy any 2*

\$3.49 each when you buy 1

C & D COTTON DENIM JAMAICA AND KNEE-KNOCKER JEANS. Each length has yoke back, 4 pockets. Fly-front zipper. Machine wash.

Junior/Misses: 7/8, 9/10, 11/12, 13/14, 15/16, 17/18, 20. State size when ordering.

[C] Trim Fit** Jamaica Jeans.

Colors: 78 white; 37 navy; 33 faded blue; 24 denim green; 52 wheat. State color number-and-name.

C 254-0524 D—Wt. 1.10 lbs., Ea. 3.49; Any 2 for 6.28*

[D] Trim Fit** Knee-Knocker Jeans.

Colors: 52 wheat; 78 white; 37 navy; 33 faded blue. State color number-and-name.

C 254-0516 D—Wt. 1.10 lbs., Ea. 3.49; Any 2 for 6.28*

*Any 2 for \$6.28—choose any 2 of the same style or combination of any 2 styles, sizes, or colors. State catalog number, size, color number-and-name for EACH item.

**Cut for a close fit. For a looser fit, order one size larger than your regular size.

Rally round red, white, and blue **SWITCHMAKERS**

Fortrel® polyester-and-cotton soft knit tops get together with crisp pants and skirt

ALL SWITCHMAKERS ON THIS PAGE:

PENN-PREST

MEANS YOU NEVER IRON
when tumble dried

A to D THE TOPS in stripes and solids that brighten up your fashion outlook. Increase your wardrobe by pairing the tops with the coordinating pants and skirt. Machine wash, tumble dry—no ironing! *Misses Sizes: S(8-10), M(12-14), L(16-18). State S, M, or L—not number size.*

[A] Crew-Neck Shell. Ribbing at neck. Nylon back neck zipper. In red/white/blue knitted stripes. *State size above.*

◆CC 250-8620 B-Mail. wt. 0.90 lb. 4.00

[B] V-Neck Tunic Top. Short sleeves, self belt. Nylon back neck zipper. In red/white/blue knitted stripes. *State size above.*

◆CC 250-8638 B-Mail. wt. 1 lb... 6.00

[C] Pointed-Collar Top. Button placket front, short sleeves. In white. *State size above.*

◆CC 250-8612 B-Mail. wt. 0.90 lb. 5.00

[D] Tank Top. Slipover styling. In red/white/blue knitted stripes. *State size above.*

◆CC 250-8646 B-Mail. wt. 0.90 lb. 4.00

E to H THE SKIRT AND PANTS in patriotic solid colors to match with the tops. No-waistband styling for sleek fit. Machine wash, tumble dry—no ironing!

Misses Sizes: 8, 10, 12, 14, 16, 18.

Colors: 36 royal blue; 78 white. *State color number-and-name when ordering.*

[E] Belted Skirt. 2 front pockets. Buttons up the front. Woven stripe belt. *State size above.*

◆CC 250-8661 D-Mail. wt. 1.10 lbs. 6.00

[F] Flare-Leg Pants. Nylon back zipper. *State size above.*

◆CC 250-8687 D-Mail. wt. 1.10 lbs. 6.00

[G] Wrap-Style Pants Skirt. Button trim. Nylon back zipper. *State size above.*

◆CC 250-8653 D-Mail. wt. 1.10 lbs. 6.00

[H] Jamaica Shorts. Nylon back zipper. *State size above.*

◆CC 250-8679 D-Mail. wt. 0.90 lb. 4.00



The right shoe to tie
your look together

I LEATHER TWO-TONE SHOES. Laced through metal eyelets. Rounded toes. Cushioned crepe rubber outsoles and heels. Sanitized® treated. B (medium) width. Wt. 1.70 lbs.

Sizes: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. State size.

C 602-6629 B—Navy blue/white

C 602-6595 B—Red/white.....Pr. 7.94

◆ See page 160 for explanation.

All Switchmakers On This Page
Are Made Of

ELANESE® FORTREL
A CONTEMPORARY FASHION FIBER



Pick a Knit or Two of Soft Cotton Knit and Watch the Values Multiply!

Tunic Tops—SAVE 10% on
Any 2 for \$4.50*

\$2.50 ea.

A & B CASUAL TOPS. Of cotton knit. Slipover style. Machine wash in lukewarm water. Wt. ea. 0.60 lb. Misses Sizes: S(30-32), M(34-36), L(38). State S, M, L—not number size.

[A] Horizontal-Stripe Tunic Top. Navy ribbed crew neck. State size above. Colors: 37 navy/white knitted stripes; 03 red/white knitted stripes; 54 brown/white knitted stripes. State color number-and-name.

C 252-7521 D-Ea. 2.50; Any 2/4.50*

[B] Solid-Color Tunic Top. Contrast ribbed trim. State size above. Colors: 37 navy with navy/white trim; 78 white with navy trim; 54 brown with brown/white trim. State color number-and-name.

C 252-7414 D-Ea. 2.50; Any 2/4.50*

*Buy any 2 for \$4.50—choose any 2 of the same style or a combination of any 2 styles, sizes, or colors. State catalog number size, and color number-and-name for EACH item.

Comfortable elasticized-waist Pants and Jamaicas

2⁹⁹ to 5⁹⁹

C & D SMOOTH FITTING PANTS. Of cotton knit. Stitched creases. Hand wash.

Colors: 25 green; 34 lt. blue; 37 navy; 82 black; 78 white. Women's Sizes in 25 green; 37 navy; 82 black only. State color number-and-name.

Petite Misses: 8, 10, 12, 14, 16.

Avg. Misses: 8, 10, 12, 14, 16, 18, 20.

Tall Misses: 12, 14, 16, 18, 20.

Women's Waists: 32, 34, 36, 38, 40.

[C] Straight-Leg Pants. State size above. Mailing weight 1.10 lbs.

C 254-4732 D-Petite Misses... 4.99

C 254-4740 D-Average Misses 4.99

C 254-4757 D-Tall Misses... 4.99

C 254-4765 D-Women's Sizes 5.99

[D] Solid Jamaica Shorts. State size above. Mailing weight 0.70 lb.

C 254-4773 D-Average Misses 2.99

C 254-4781 D-Women's Sizes 3.99

**E STRIPED JAMAICA
SHORTS.** In a blend of cotton-and-polyester knit. Step-in style. Penn-Prest finish. Machine wash, tumble dry—no ironing. In navy/white knitted stripes. Wt. 0.60 lb.

Average Misses Sizes: 8, 10, 12, 14, 16, 18, 20.

State size when ordering.

C 254-9046 B ... 3.99

Women's Waist Sizes: 32,

34, 36, 38, 40, 42. State size when ordering. Wt.

0.60 lb.

C 254-9053 B ... 4.99

CHARGE IT—see page 167.

30 **Penneys** See How-To-Measure on pages 154, 155.



**Stretch Nylon Double-Knit Pants Make
the Living Easy because
they're Machine Washable and
Never Need Ironing... Only 3⁷⁷ to 7⁴⁷
In Misses and Women's Sizes**

A ABSTRACT SCREEN-PRINTED SHELL. Of polyester knit. Design is printed on the front and the back. Sleeveless longer-length top is styled with jewel neck and back neck zipper. Great with our comfortable pants and shorts sold below. Machine washable. In white with black.

C 252-7547 B—Misses Sizes: 32, 34, 36, 38. State size. Wt. 0.60 lb..... 6.97
C 252-7539 B—Women's Sizes: 40, 42, 44. State size. Wt. 0.60 lb..... 7.97

B to D PENN-PREST STITCHED-CREASE PANTS. Of stretch nylon double knit. Elasticized waistband. Step-in style. Machine wash, tumble dry—no ironing needed. Three lengths to choose from.

Colors (for [B] & [C]): 82 black; 37 navy blue; 54 brown; 24 green; 78 white. State color number-and-name when ordering.

Petite Misses Sizes: 8, 10, 12, 14, 16. State size when ordering.

Average Misses Sizes: 10, 12, 14, 16, 18, 20. State size when ordering.

Tall Misses Sizes: 12, 14, 16, 18, 20. State size when ordering.

Women's Waist Sizes: 32, 34, 36, 38, 40. State size when ordering.

[B] Modified Straight-Leg Pants. State size, color number-and-name above.

C 254-4393 D—Petite Misses Sizes. Mailing weight 1.10 lbs..... 6.47
C 254-4401 D—Average Misses Sizes. Mailing weight 1.10 lbs..... 6.47
C 254-4419 D—Tall Misses Sizes. Mailing weight 1.10 lbs..... 6.47
C 254-4427 D—Women's Waist Sizes. Mailing weight 1.10 lbs..... 7.47

[C] Knee Pants. State size, color number-and-name above.

C 254-4922 D—Average Misses Sizes. Mailing weight 0.60 lb..... 4.97
C 254-4930 D—Women's Waist Sizes. Mailing weight 0.60 lb..... 5.97

[D] Jamaica Shorts. State size above. Colors: 34 lt. blue; 37 navy blue; 17 yellow; 01 pink; 24 green; 54 brown; 78 white; 82 black. Women's Sizes in 34 lt. blue; 82 black; 37 navy blue; 54 brown; 24 green only. State color number-and-name.

C 254-4906 D—Average Misses Sizes. Mailing weight 0.50 lb..... 3.77
C 254-4914 D—Women's Waist Sizes. Mailing weight 0.50 lb..... 4.77

Hoop earrings sold on page 17.

ALL PANTS ON THIS PAGE:

PENN-PREST
MEANS YOU NEVER IRON
when tumble dried

